



Have an iPad?

We have an App for that!

Introducing **LUMA Eyecare Apps for iPad by Eyemaginations!** With easy-to-understand videos, vision simulations, and closed captions, **LUMA Apps** are designed to help eye care professionals explain eye conditions and treatments to patients within the office.

Offering the most innovative form of patient education and marketing software available, **Eyemaginations** has allowed doctors to present complex information to their patients in an engaging, easy-to-understand manner over the last ten years. From the waiting room to the exam room, it is designed to help patients visualize doctors' explanations and better understand treatment options.

The **LUMA Eyecare Apps** were designed to help doctors meet the same level of innovation. All seven apps are perfect in the reception area to engage and educate waiting patients via iPad—a growing and overwhelming preference among US healthcare professionals.

"LUMA iPad apps are an exciting addition to the Eyemaginations product family and will allow further mobility and ease of use in delivering high-quality, on-demand patient education utilizing tablet computing in healthcare."

- Dr. Darwin J. Liao - Seattle, WA

FEATURES

- Closed-captions
- On-screen drawing functionality*
- Show disease progressions and point-of-view scenes side-by-side*
- Seven different apps featuring a library of 125 topics to choose from
- Available free in iTunes

BENEFITS

- Engage & educate waiting patients
- Present complex information to patients in an engaging, easy-to-understand manner
- Help your patients visualize medical explanations and better understand treatment options



LUMA EYE APP CONTENT

Allergies: Introduction	Diabetic Retinopathy: Treatment Overview	Glaucoma: Treatment Overview	Ocular Allergies: Treatment Overview
Astigmatism: Overview	Dilation: Overview	Hyperopia: Overview	Ocular Migraines: Overview
Astigmatism: Treatment Overview	Dry Eye: Introduction	Hyperopia: Treatment Overview	Presbyopia: Overview
Blepharitis: Overview	Dry Eye: Treatment Overview	Macular Degeneration: Overview	Presbyopia: Treatment Overview
Cataracts: Overview	General: How the Eye Works	Macular Degeneration: Treatment Overview	Testing: Optical Coherence Tomography (Generic)
Cataracts: Treatment Overview	Refractive Errors and Eye Diseases	Myopia: Overview	Testing: Wide-Angle Retinal Imaging (Fundus)
Conjunctivitis: Overview	The Importance of Complete Eye Exams	Myopia: Treatment Overview	
Diabetic Retinopathy: Overview	Glaucoma: Overview	Ocular Allergies: Overview	

LUMA CHANG APP CONTENT

Accommodating IOL	Introduction (IOL Only)	Multifocal IOL	Toric IOL
Conclusion	Introduction (IOL & Cataract)	Refractive Lens Exchange	

LUMA CONTACTS APP CONTENT

How the Eye Works	Presbyopia: Overview	Contacts Application (Soft)	Corneal Neovascularization
Astigmatism: Overview	What is a Refractive Error	Contacts Application Preparation	Contacts Overview
Hyperopia: Overview	Importance of Complete Eye Exams	Contacts Compliance	Contacts Removal (Soft)
Myopia: Overview	30-Day Lenses	Corneal Molding (Generic)	

LUMA OPTICAL APP CONTENT

How the Eye Works	What is a Refractive Error	Dispensing: HD Lenses	Dispensing: Sunglass Lens Overview
Astigmatism: Overview	Dispensing: Anti-Reflective Treatment	Dispensing: Hi-Index Lenses	Dispensing: U.V. Filter
Hyperopia: Overview	Dispensing: Computer Lens Overview	Dispensing: Polarization - Water	Dispensing: Variable Tinted Lenses
Myopia: Overview	Dispensing: Computer Vision Syndrome	Dispensing: Polycarbonate Lenses	
Presbyopia: Overview	Dispensing: Frame Selection Overview	Dispensing: Progressive Lenses (PAL)	

LUMA REFRACTIVE APP CONTENT

Astigmatism: Overview	Presbyopia: Overview	IOL: Phakic IOL (Posterior)	Monovision: LASIK Correction
Dry Eye: Introduction	What is a Refractive Error	LASIK: Bladeless - Evolution of Procedure	PRK: Overview
How the Eye Works	Presbyopia: Accommodation	LASIK: Complications	Refractive Lens Exchange: Overview
Hyperopia: Overview	Refractive Surgery: Good Candidate	LASIK: During the Procedure	Refractive Surgery: Overview
Myopia: Overview	IOL: Phakic IOL (Anterior)	LASIK: What is LASIK	Wavefront: Custom LASIK

LUMA RETINA APP CONTENT

How the Eye Works	Testing: Wide-Angle Retinal Imaging (Fundus)	Vitreous: Detachment	Retinal Vein Occlusion: Overview
Refractive Errors and Eye Diseases	Macular Edema: Overview	Vitreous: Floaters	Scleral Buckling: Overview
Importance of Complete Eye Exams	Macular Pucker: Overview	Diabetic Retinopathy: Fluorescein Angiography	Vitrectomy: Overview
Macular Degeneration: Overview	Retina Detachment: Overview	Intravitreal Injections: Overview	
Macular Degeneration: Treatment Overview	Retinal Hole: Overview	Lattice Degeneration: Overview	
Testing: Optical Coherence Tomography (Generic)	Retinal Tear: Overview	Pneumatic Retinopexy: Overview	

VISION SIMULATOR APP CONTENT

The Healthy Eye	Myopia	Glaucoma	Diabetic Retinopathy
Floaters	Dry Eye	Cataracts	AMD

**The LUMA Eye Care Apps are now available for download in iTunes. They are free to all Eyemaginations LUMA clients and as a free demo for all others. Look for future apps coming soon within the next few months.*

